

















Day 01 + THU 27.01.2022

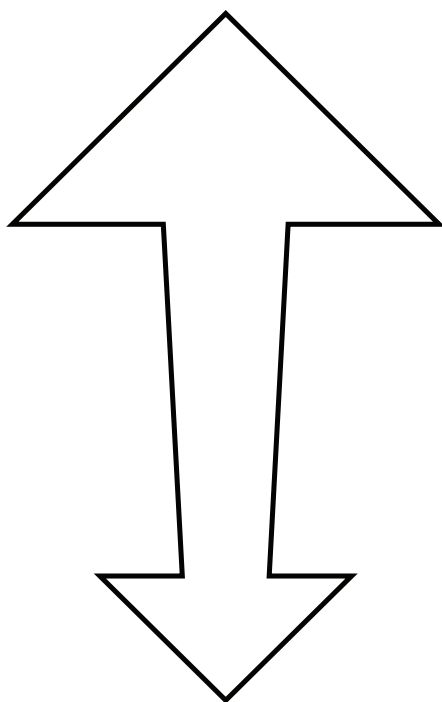
KARIM 1

2:00	 <b>"DOORS. LUALDI STORIES"</b>	Duration 34'	Country Italy	Year 2019	Subtitles Ar/En
3:00	 <b>PANEL DISCUSSION: DESIGNING FOR SOCIAL IMPACT: SUCCESS STORIES IN EGYPT</b>	* Ahmed Mansour (Founder of Mansour for Architecture and Conservation) <i>PANELIST</i>	* Ahmed Safaan (Architectural Designer) <i>PANELIST</i>	* Mohamed Abdel Samad (Founder of Shagara) <i>PANELIST</i>	⚡ Mohamed Radwan (Principal Architect of RADs & Founder of Cairo Designathon) <i>MODERATOR</i>
15 MINS BREAK					
4:00	 <b>"THE WHITE HELL"</b>	Duration 15'	Country Egypt	Year 2018	Subtitles En
4:30	 <b>TALK: IDEATION TO EXECUTION: OKHTEIN'S BRAND FILM</b>	* Aya and Mounaz (Founders of Okhtein) <i>SPEAKER</i>	* Salma Elkashef (Filmmaker & Cinematographer) <i>SPEAKER</i>		
15 MINS BREAK					
5:15	 <b>"EAMES: THE ARCHITECT AND THE PAINTER"</b>	Duration 85'	Country USA	Year 2011	Subtitles --
7:00	 <b>TALK: GROWING UP WITH STORYTELLERS</b>	* Eames Demetrios (Director of the Eames Office) <i>SPEAKER</i>	⚡ Kyle Bergman (ADFF Director) <i>MODERATOR</i>		
15 MINS BREAK					
7:45	 <b>EMERGING LOCAL TALENTS (ELT) SHORTS: "AMAL", "FRACTAL", "MARMAR", "THE REMINISCENCE OF PORT-SAID"</b>	Duration 24'	Country Egypt	Year 2021	Subtitles En
8:30	 <b>ELT AWARDS CEREMONY</b>	<p>Join us as we embark on a conversation with the mentors and participants of the ELT program. The curator of the Milano Design Film Festival (MDFF), Silvia Robertazzi, will be announcing the winning film(s) that will be screened at the upcoming edition of the MDFF festival!</p> <p><b>Mentors:</b> Amr Orensa (Design Manager at Pinocchio Furniture) Karim Shaaban (Director, Filmmaker and Storyteller)</p> <p><b>Participants:</b> Team "Amal": Rana Mobarak and Amal Salah Team "Fractal": Lab59 Architects Team "Marmar": Manar Abdelrahman and Hisham El Essawy Team "The Reminiscence of Port-Said": Tiban El Fateh and Mohamed Radwan</p>			

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KARIM 2

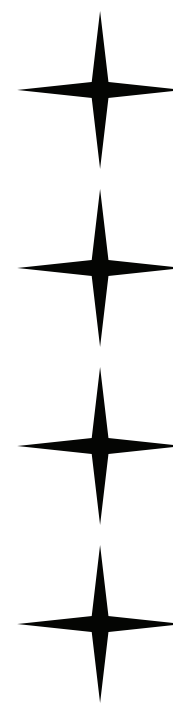
2:00	 <b>"SCULPTING IN TIME"</b>	Duration 26'	Country Egypt	Year 2017	Subtitles En
2:45	 <b>Q&amp;A:</b>	* Youssef Nasser (Film Director) <i>GUEST</i>	* Heba Helmi (Visual Artist & Graphic Designer) <i>GUEST</i>	⚡ Nasser Abdel Moneim (Theatre Director) <i>MODERATOR</i>	
15 MINS BREAK					
3:30	 <b>"LOVING GIO PONTI"</b>	Duration 35'	Country Italy	Year 2015	Subtitles Ar/En
4:25	 <b>Q&amp;A (PRE-RECORDED):</b>	* Francesca Molteni (Film Director) <i>GUEST</i>	⚡ Silvia Robertazzi (Curator of the Milano Design Film Festival) <i>MODERATOR</i>		
15 MINS BREAK					
5:10	 <b>"CROP"</b>	Duration 52'	Country Egypt	Year 2013	Subtitles En
6:25	 <b>Q&amp;A:</b>	* Marouan Omara (Film Director) <i>GUEST</i>	⚡ Karim El Hayawan (Visual Artist & Interior Architect) <i>MODERATOR</i>		
15 MINS BREAK					
7:10	 <b>"BOOK-PAPER-SCISSORS"</b>	Duration 94'	Country Japan	Year 2019	Subtitles Ar/En
9:00	 <b>TALK: EGYPTIAN COSTUME HISTORY: 7000 YEARS OF CHANGING FASHIONS AND IDENTITIES</b>	* Yasmine El Dorghamy (Founder & Editor of Rawi Magazine) <i>SPEAKER</i>			



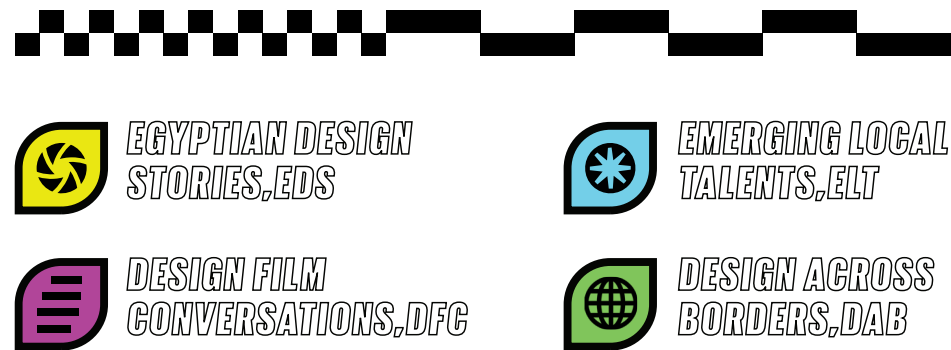
ZAWYA CINEMA CAIRO, EGYPT

27-30

January 2022









filmydesign.











Day 02 + FRI 28.01.2022

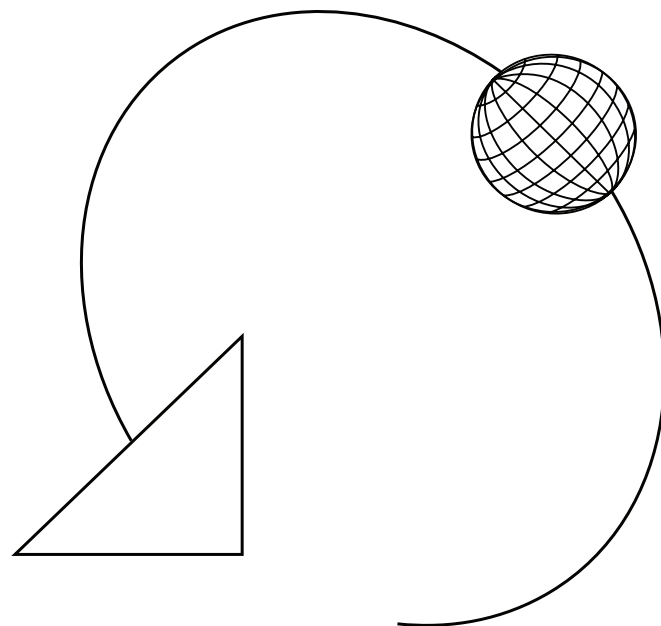
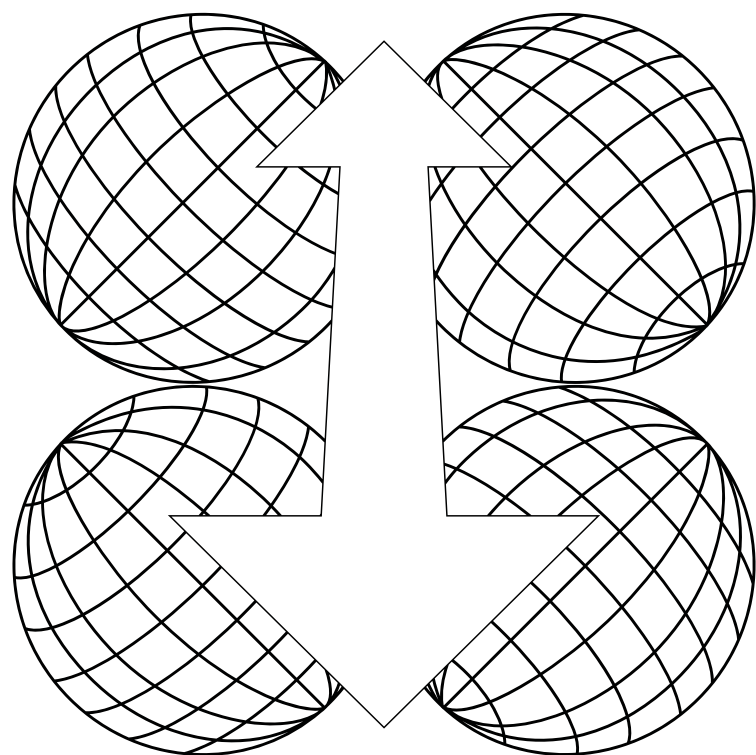
KARIM 1

2:00	 <b>"MARIO BOTTA. THE SPACE BEYOND"</b>	Duration 78'	Country Switzerland	Year 2018-19	Subtitles Ar/En
3:40	 <b>TALK: ISLAMIC ARCHITECTURE: QUESTIONS OF SACREDNESS AND TRADITION</b>	* Waleed Arafa (Founder & Principal of Dar Arafa Architecture) <b>SPEAKER</b>			
<b>15 MINS BREAK</b>					
4:25	 <b>"CHAIR TIMES: A HISTORY OF SEATING"</b>	Duration 90'	Country Switzerland	Year 2018	Subtitles --
6:10	 <b>TALK: MEUBLE EL CHARK: A 78 YEARS LEGACY OF CHAIRS MANUFACTURING</b>	* Ahmed Helmy (CEO of Meuble El Chark) <b>SPEAKER</b>		✚ Sawsan Morad (Editor-in-Cheif of El Beit Magazine) <b>MODERATOR</b>	
<b>15 MINS BREAK</b>					
6:55	 <b>"NEIGHBORS"</b>	Duration 105'	Country Egypt	Year 2009	Subtitles English
9:00	 <b>PANEL DISCUSSION: THE ROLES OF MUSEUMS IN PRESERVING HERITAGE</b>	* Mr. Ayman Abdelmohsen (Specialist Consultant for Culture at the UNESCO Cairo Office & Former Associate Minister at the Egyptian Ministry of Tourism and Antiquities) <b>PANELIST</b>		* Dr. Tarek Tawfik (Acting Director of the Center for Archaeological Studies and International Heritage in Luxor & Former Director General of the Grand Egyptian Museum Project) <b>PANELIST</b>	
		✚ Shosha Kamal (Founder and Design Director of Shosha Kamal Design House) <b>MODERATOR</b>			

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KARIM 2

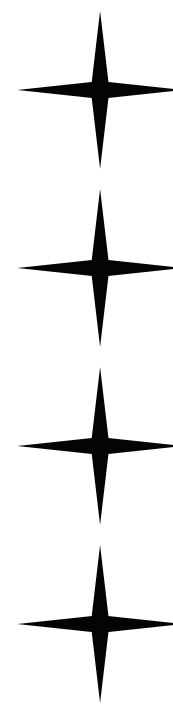
2:00	 <b>"CAIROPOLITAN SERIES"</b>	Duration 19'	Country Egypt	Year 2021	Subtitles En
2:40	 <b>TALK: CRAFTING ART IN MOTION PICTURE</b>	* Ahmed Hefnawy (Founder of Fake Prop Shop & Cairopolitan) <b>SPEAKER</b>		* Nader Elnakoury (Film Director) <b>SPEAKER</b>	
<b>15 MINS BREAK</b>					
3:25	 <b>"REAL TO REEL SHORTS"</b>	Duration 36'	Country UK	Year 2014-17	Subtitles En
4:25	 <b>TALK: PLANNING TO STAY DIFFERENT: A DESIGN WEEK'S RECIPE FOR INNOVATION</b>	* Gabriel Roland (Director of Vienna Design Week) <b>SPEAKER</b>			
<b>15 MINS BREAK</b>					
5:10	 <b>"FOOD DESIGN"</b>	Duration 52'	Country Austria	Year 2008	Subtitles En
6:25	 <b>TALK: MULTISENSORY EXPERIENCES - WHERE SENSES MEET SEASONALITY</b>	* Karim Abdelrahman (Founder of Privé Avec Karim) <b>SPEAKER</b>		* Nora Abushadi (Multidisciplinary Designer) <b>SPEAKER</b>	
<b>15 MINS BREAK</b>					
7:10	 <b>"ARCHITECTURE OF INFINITY"</b>	Duration 86'	Country Switzerland	Year 2018	Subtitles Ar/En
9:00	 <b>Q&amp;A :</b>	* Christoph Schaub (Film Director) <b>GUEST</b>		✚ Farah El-Rafei (Cofounder of Film My Design) <b>MODERATOR</b>	



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EGYPTIAN DESIGN STORIES, EDS



EMERGING LOCAL TALENTS, ELT



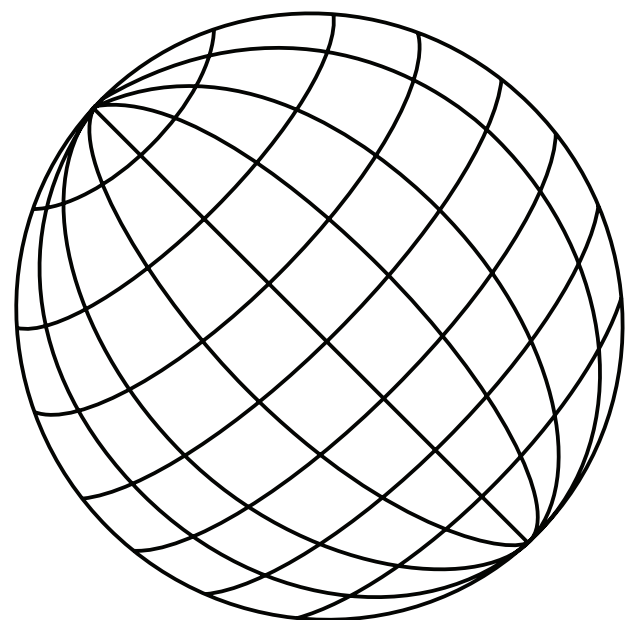
DESIGN FILM CONVERSATIONS, DFC



DESIGN ACROSS BORDERS, DAB

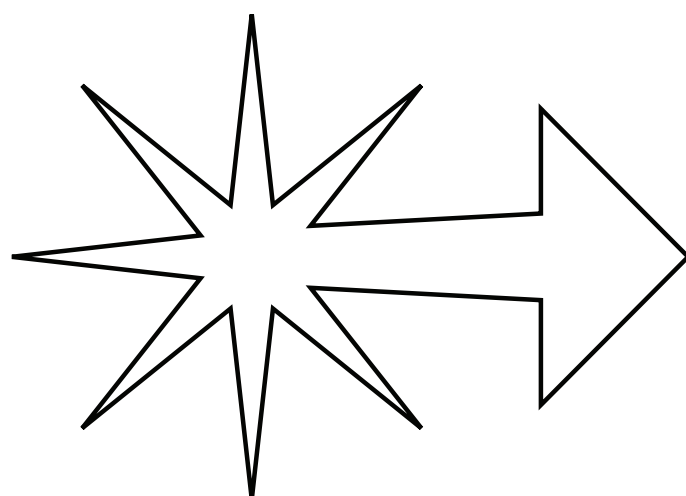
Day 03 + SAT 29.01.2022

KARIM 1														
2:00		<b>"VISUAL ACOUSTICS: THE MODERNISM OF JULIUS SHULMAN"</b>	Duration 84'	Country USA	Year 2008	Subtitles Ar								
3:40		<b>PANEL DISCUSSION: THREE INFLUENTIAL PHOTOGRAPHERS: THREE ARCHITECTURAL PERSPECTIVES</b>	* Karim El Hayawan (Visual Artist & Interior Architect)	PANELIST	* Nelly El Sharkawy (Photographer & Architect)	PANELIST	* Nour El Refai (Architectural Photographer)	PANELIST	⚡ Marwa Abou Leila (Cofounder & Managing Partner of Photopia)	MODERATOR				
15 MINS BREAK														
4:40		<b>"SCULPTING IN TIME"</b>	Duration 26'	Country Egypt	Year 2017	Subtitles En								
5:20		<b>PANEL DISCUSSION: PHaraohs' GOLDEN PARADE: THE MAKING OF</b>	* Farida Temraz (Founder & Creative Director of TEMRAZA)	PANELIST	* Karim Mekhtigian (Founder of Alchemy Design Studio)	PANELIST	* Mazen El Motagawel (Director, Cinematographer and Lighting Designer)	PANELIST	* Mohamed Attia (Production Designer)	PANELIST	* Mohamed Fares (Chief Designer of Alchemy Design Studio)	PANELIST	⚡ Sawsan Morad (Editor-in-Chief of El Beit Magazine)	MODERATOR
15 MINS BREAK														
6:55		<b>"RAMS"</b>	Duration 74'	Country USA	Year 2018	Subtitles Ar								
8:20		<b>Q&amp;A (LIVE STREAM):</b>	* Gary Hustwit (Film Director)	GUEST	⚡ Kyle Bergman (ADFF Director)	MODERATOR								



Day 03 + SAT 29.01.2022

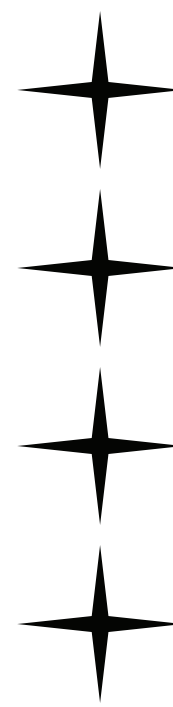
KARIM 2								
2:00		<b>"DRIFTERS"</b>	Duration 46'	Country Egypt	Year 2015	Subtitles En		
3:10		<b>Q&amp;A:</b>	* Hani Eskander (Film Director)	GUEST	* Dr. Shahir Maged (Designer)	GUEST	⚡ Israa M.Ibrahim (Cofounder of Film My Design)	MODERATOR
15 MINS BREAK								
3:55		<b>"DILLER SCOFIDIO + RENFRO: REIMAGINING LINCOLN CENTER AND THE HIGH LINE"</b>	Duration 55'	Country USA	Year 2012	Subtitles Ar		
5:10		<b>Q&amp;A (PRE-RECORDED):</b>	* Thomas Piper (Film Director)	GUEST	* Elizabeth Diller (Architect)	GUEST	⚡ Kyle Bergman (ADFF Director)	MODERATOR
15 MINS BREAK								
5:55		<b>"FIVE SEASONS: THE GARDENS OF PIET OUDOLF"</b>	Duration 76'	Country USA	Year 2017	Subtitles Ar		
7:30		<b>Q&amp;A (LIVE STREAM):</b>	* Piet Oudolf (Landscape Designer)	GUEST	* Thomas Piper (Film Director)	GUEST	⚡ Kyle Bergman (ADFF Director)	MODERATOR
15 MINS BREAK								
8:15		<b>EGYPTIAN DESIGN STORIES (EDS) SHORTS: "THE FARRIER", "THE SHADOW OF KHAN", "BIANCO"</b>	Duration 23'	Country Egypt	Year 2018-21	Subtitles En		
9:00		<b>TALK: EGYPTIAN FILM POSTERS: A DESIGN REFERENCE</b>	* Haytham Nawar (Chair of Department of the Arts and Associate Professor of Design at the American University in Cairo & Founding Director of Cairotronica)	SPEAKER				



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EGYPTIAN DESIGN STORIES,EDS



EMERGING LOCAL TALENTS,ELT







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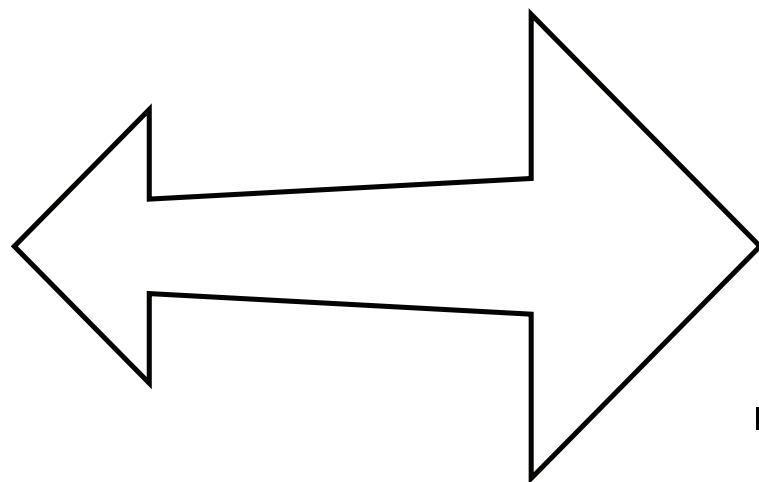
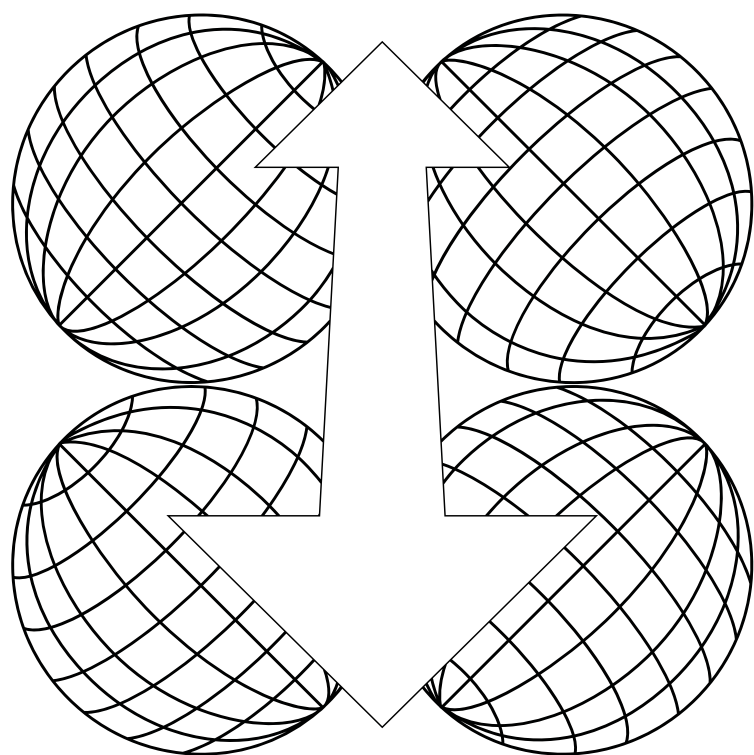
DESIGN ACROSS BORDERS,DAB

Day 04 + SUN 30.01.2022

KARIM 1						
1:00		<b>"TOKYO RIDE"</b>	Duration 90'	Country Japan	Year 2020	Subtitles Ar/En
2:45		<b>PANEL DISCUSSION: STORYTELLING IN ARCHITECTURE: A SPATIAL NARRATIVE</b>				
	*	Ahmad Fayyad (Architect and Cofounder of F&R Partnership)				PANELIST
	*	Raef Fahmi (Founder of Raef Fahmi Architects)				PANELIST
	*	Dr. Ebtissam Farid (Cofounder of ENCODE, Associate Professor & Course Director of Interior Architecture and Design at the Knowledge Hub Universities, Coventry University (Egypt branch))				PANELIST
	⚡	Mohamad Baitie (Business Development Director of GLC Paints)				MODERATOR
15 MINS BREAK						
3:45		<b>"WALKING ON WATER"</b>	Duration 100'	Country USA, Italy	Year 2018	Subtitles --
5:40		<b>TALK (LIVE STREAM): BUILDING COMMUNITY BY MAKING ART</b>				
	*	eL Seed (Contemporary Artist)				SPEAKER
	⚡	Kyle Bergman (ADFF Director)				MODERATOR

Day 04 + SUN 30.01.2022

KARIM 2						
1:00		<b>"CITY DREAMERS"</b>	Duration 80'	Country Canada	Year 2018	Subtitles Ar
2:30		<b>TALK: WOMEN IN THE FIELD OF ARCHITECTURE</b>				
	*	Cathleen McGuigan (Editor-in-Chief of Architectural Record)				SPEAKER
	⚡	Kyle Bergman (ADFF Director)				MODERATOR
15 MINS BREAK						
3:15		<b>"ZIMOUN"</b>	Duration 21'5"	Country Switzerland	Year 2005-21	Subtitles --
4:00		<b>TALK: EXPERIENTIAL DESIGN: CASTING STORIES ONTO SPACES</b>				
	*	Sarah T. Shannon (Founder & Lead Experiential Designer of THE CULT)				SPEAKER
15 MINS BREAK						
4:45		<b>"BEYOND THE FACTORY SERIES"</b>	Duration 41'	Country Egypt	Year 2018-19	Subtitles En
5:45		<b>PANEL DISCUSSION: CELEBRATING CRAFTSMANSHIP ACROSS DISCIPLINES</b>				
	*	Ikram Nosshi (Architect & Director of Ramses Wissa Wassef Art Centre)				PANELIST
	*	Sara El Battouty (Founder of ECOconsult & MuBun Sustainable)				PANELIST
	*	Yasmina Abou Youssef (Founder of Tawasol Egypt)				PANELIST
	⚡	Dalia Laz (Founder of Esorus)				MODERATOR



EGYPTIAN DESIGN STORIES,EDS



EMERGING LOCAL TALENTS,ELT



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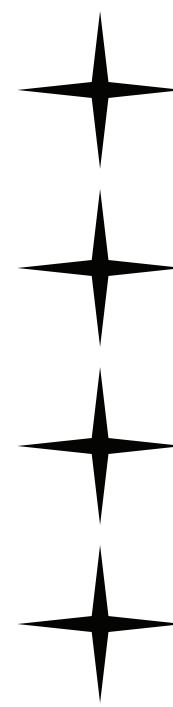


DESIGN ACROSS BORDERS,DAB

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